

* January*tran

graphic designer

BROOKLYN, NY * JANY@JANUARYTRAN.COM * WWW.JANUARYTRAN.COM

* You can call me Jany.

experience

03.2007-PRESENT » JANUARY TRAN DESIGN * independent designer

Currently working as a freelance designer on an assortment of print, virtual, and on-air projects for a variety of clients.

08.2003-03.2007 » NICKELODEON * senior designer, branding division

Led team of designers in executing various brand-related projects, including Nickelodeon's identity, Kids' Choice Awards, network upfront events, licensing shows, premiums, promotional materials, on-air graphics, and environmental graphics. Worked closely with Art Director and Creative Director to ensure that all design needs were met within deadlines.

09.2001-03.2003 » USA NETWORK * designer, off-air division

Worked on various projects involving USA Network's programming and network-hosted events, ranging from brand and identity development of new shows to major event graphics and ad campaigns for events like US Open and PGA Golf.

12.1999-06.2001 » RAZORFISH (formerly LHA) * designer, off-air division

Worked on a range of print projects, including brand identity, ad campaigns, promotional pieces, and event graphics for various entertainment-based clients (e.g. Fox Kids, Comedy Central, NBC, and Broadcast Designers' Association).

06.1997-12.1999 » LEE HUNT ASSOCIATES * junior designer, off-air division

Worked on various print projects, including brand identity, marketing materials, packaging, pitches, on-air graphics, and promotional pieces for entertainment-based clients (e.g. Game Show Network, Nickelodeon, NBC, and WebMD).

02.1996-05.1997 » PENTAGRAM * design assistant, Paula Scher's team

Assisted in design on various projects, including posters, brand identity, print and outdoor advertising, packaging, and environmental graphics for big clients like Public Theater, Bass Shoes, IZOD, and Argentina's Showcenter Haedo.

education * * * * *

08.1993-05.1997 » PARSONS SCHOOL OF DESIGN * BFA, Communication Design

Discovered my passion for graphic design during Foundation Year's "trial" course in Communication Design. My exceptional teachers (especially Charles Nix!) at Parsons taught me how to break the rules and get away with it.

skills * * * * *

SOFTWARE »

Adobe Design CS3 (Illustrator, Photoshop, InDesign, Acrobat Pro), QuarkXpress 7, iWeb, Microsoft Office 2004

PRESS KNOWLEDGE »

Knowledge of pre-press for building digital mechanicals and experience going on press to oversee print jobs

PAPER ENGINEERING »

Dexterity and understanding of paper and packaging, stemming from love for origami, pop-up books, and math

reference

AVAILABLE UPON REQUEST